



TENANT ENGAGEMENT EXPERTS

tpas

Involvement Pack

National Scrutiny Week 2020

#ScrutinyWeek

Connect, learn and showcase your work



How to support #ScrutinyWeek

The National Scrutiny Week is a chance for tenants and landlords to celebrate the impact of working in partnership to scrutinise services.

During the week, Tpas will encourage members and the wider sector to showcase scrutiny groups, panel members, chairs, projects and stories.

Highlights within the week include a tenant panel discussion with Clive Betts, MP for Sheffield South East and Chair of the MHCLG Select Committee, plus there will be live panels debates, Q&A's, webinars and the launch of a brand new research paper into local authority housing scrutiny.

Jenny Osbourne, Tpas chief executive said;

"It's a chance for us all to embed our learning, showing how things can be done differently and have open conversations about the future.

Tpas are behind the idea, but we don't own the week. We want the sector to use #ScrutinyWeek to celebrate and learn about scrutiny together.

There's no right way or wrong way of taking part. Maybe you could share some of your scrutiny successes that week? Perhaps you could book onto one of our events? Could you live stream your scrutiny meeting that week?"

The week is about the housing sector embracing the change to connect, learn and showcase your work.

Within this pack we detail the programme, we offer social media artwork, newsletter templates, Scrutiny Selfie Call out print outs, and an interactive link for you to post your support of #ScrutinyWeek and raise awareness of what it is all about.

If there is anything further you need to support #ScrutinyWeek then please get in touch with the Tpas by emailing info@tpas.org.uk .

Tell us what scrutiny means to you?

We're using 'Video Ask' to ask you to tell us via Video, Text or Voice recording why you support #ScrutinyWeek and what Scrutiny does for you and your organisation.

Our Chief Executive will ask you three questions. Simply tap a button to record your answer. We'll use your video, text and voice messages in the run up towards #ScrutinyWeek.

[Talk to us](#)



At a Glance Programme

Click here to download the full programme with further details.

Date	Timings	Event	How to join
Monday 27 th July	10am	#ScrutinyWeek live launch stream plus Tenant Scrutineer Q and A with Clive Betts MP	Join us live on Tpas England YouTube channel
Monday 27 th July	2pm	Scrutiny Good Practice Live Roundtable with Phoenix Housing	Join us live on the TpasEngland YouTube Channel
Tues 28 th July	11.00am	No nonsense guide to scrutiny webinar	Book on here
Tues 28 th July	2pm – 3pm	Digital scrutiny – Can it work webinar	Book on here
Weds 29 th July	10am – 11.30am	Launch of a new Local Authority Research Paper by Dr Dave Mckenna	Book on here
Weds 29 th July	2pm – 3.30pm	Where next for Local Authority Scrutiny? Live roundtable	Watch live on the Tpas England YouTube channel
Thurs 30 th July	10.00 – 11.30am	Live panel session with Scrutiny experts. Ask your questions on all things scrutiny	Book on
Thurs 30 th July	11.30am – 3.30pm	Scrutiny Showcase Sessions	Contact us here to participate or watch live on



			the Tpas England YouTube channel
Friday 31 st July	11am – 12.00	Live webinar, Scrutiny Kickstart - this session can help get your scrutiny back on track	Book on here
Friday 31 st July	2pm	#ScrutinyWeek goodbye. Join us as we share some of the highlights from the week and launch the ‘Big Scrutiny Review Project’.	Watch on the Tpas England YouTube channel

#ScrutinyWeek Showcase Session

During the week Tpas will be helping members and the wider sector to get together by hosting events, webinars and much more.

We are also hosting a dedicated ‘Showcase’ day on Thursday 30th July. We will be booking 15 minute slots between 11.30am-3pm for you to share the great work you are doing in scrutiny and this will be live streamed so others can watch. Contact Lisa.Holt@tpas.org.uk if you would like to take part in the Scrutiny Showcase sessions.

Example newsletter piece

This year, (Landlord name) are taking part in The National Scrutiny Week. The week is being coordinated by Tpas. As members of Tpas we can join all the virtual events as part of the week for free. It’s a chance for us to celebrate the impact of our scrutiny work and learn about how other organisations work in partnership with their tenants too.



Highlights during the week include a tenant panel discussion with Clive Betts, MP for Sheffield South East and Chair of the MHCLG Select Committee, plus there will be live panels debates, Q&A's, webinars and the launch of a brand new research paper into local authority housing scrutiny.

We'd love for you to get involved and show how things are done differently here at (Landlord Name).

Visit <https://www.tpas.org.uk/member-search> to register for your account to access the free events.

There's no right way or wrong way of taking part. Maybe you could share some of your scrutiny successes that week? Perhaps you could book onto one of our events? Could you live stream your scrutiny meeting that week?"

The week is about the housing sector embracing the change to connect, learn and showcase your work.

ENDS



Example social media posts to promote #scrutinyweek:

Here are just a few examples of social media posts you could do in the run up towards #ScrutinyWeek. The key action we'd like you to do is to use your posts to shine the spotlight on the important work that scrutiny does in social housing. Please remember to use the hashtag #ScrutinyWeek.

[Tpas England Twitter - @TpasEngland](#)

[Tpas England Facebook - @TpasEngland](#)

[Tpas England LinkedIn - @TpasEngland](#)

[Tpas England Instagram - @Tpas.England](#)

Faith Collins ⋮
 Yesterday at 2:55pm · 🌐

I'm proud to spot improvements for Homes Housing Association. See the difference we can make by following #scrutinyweek

👍 You, James and 4 others 4

👍 Like 💬 Comment ➦ Share

View 4 more comment

Write a comment ...

Home Housing Association ⋮
 @HomeAssociation

Home Housing Association are proud to support tenant-led scrutiny because putting our tenants in control is the smart and right thing to do. Find out more during National #ScrutinyWeek

12:00 PM · Jun 1, 2020

💬 ↻ ❤️ 📤

Super Scrutineer ⋮
 @superscrutineer

I'm looking forward to connecting and showcasing my scrutiny work during #scrutinyweek. Join in on 27th – 31st July.

12:00 PM · Jun 1, 2020

💬 ↻ ❤️ 📤

Home Housing Association ⋮
 @HomeAssociation

This year Home Housing Association's tenant scrutiny panel have investigated 12 services and identified 32 improvements which we've made. Find out more during National #ScrutinyWeek

12:00 PM · Jun 1, 2020

💬 ↻ ❤️ 📤



Scrutiny Selfie Call outs:

We've prepared four quick posters that you can print at home or at the office to do a 'Scrutiny Selfie' with. Don't worry if you haven't got a printer, you don't have to be an artist to copy our selfie posters. Just take a look at how we've done ours and create your own speech bubble at home. A scrutiny selfie is a fun and simple way to show your face and let people know that you support #ScrutinyWeek.

[Download](#)

Social Media Image Cards

These are prepared for you as tenants and housing organisation to share your support for #ScrutinyWeek.



[Download](#)

GIFS

Who doesn't love a GIF? This simple GIF promotes #ScrutinyWeek and the dates it's taking part.

[Download](#)



Social Media Banners (Twitter & Facebook)

These are prepared for you as tenants and housing organisation to share your support for #ScrutinyWeek. They are formatted to fit on Twitter but can sit on Facebook too.



Additional ideas:

Here's some more ideas of what you could do to support the #ScrutinyWeek campaign in the run up to the actual week.

- Use our VideoAsk survey to tell us your Scrutiny Successes and what scrutiny means to you.
- Tweet a photo of their report front cover with #ScrutinyWeek
- Book on an event – explore the programme here
- E mail Tpas your reports to boost our resource library
- Blog for us about why scrutiny matters



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**Get in touch if you
need any more
support to get
involved in National
Scrutiny Week**

E: info@tpas.org.uk

T: 0161 868 3500

W: www.tpas.org.uk

#ScrutinyWeek

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