



TENANT ENGAGEMENT EXPERTS

tpas

Involvement Pack

National Scrutiny Week 2021

#ScrutinyWeek

Connect, learn and showcase your work



How to support #ScrutinyWeek

Once again Tpas is hosting a whole interactive week to support tenants and landlords to connect, learn, and celebrate the impact of tenant led scrutiny.

Like last year, during the week, Tpas will encourage members and the wider sector to showcase scrutiny groups, panel members, chairs, projects and stories.

There are plenty of live sessions, workshops, webinars and showcase sessions to listen, learn and connect with during the week.

Jenny Osbourne, Tpas chief executive said;

"Ever since the final session of last year's #ScrutinyWeek our members have been asking when the event will return. I am so pleased to see tenant led scrutiny so high on the sectors agenda. There's no right way to scrutinise services, that's what makes this topic so innovative. I'm looking forward to hearing tenants and housing staff from all over the country share ideas, stories and best practice during the week".

Within this pack we detail the programme, we offer social media artwork, newsletter templates, Scrutiny Selfie Call out print outs to raise awareness of #ScrutinyWeek.

If there is anything further you need to support #ScrutinyWeek then please get in touch with the Tpas team by emailing info@tpas.org.uk .

Highlights in the week

Tuesday 28th September. 1.30pm-3pm [Great Minds Think Alike? Workshop](#)

This interactive session is all about diversity in scrutiny. The workshop will explore the concept of diversity and the common saying of 'great minds think alike' and ask if that is something we should celebrate in the context of scrutiny or does effective scrutiny need the challenge that different views brings different perspectives?

Wednesday 29th September – 10:30am – 12.00pm [No Nonsense Guide to Scrutiny Workshop](#),

Perfect for those new to scrutiny or looking for a quick refresh.



Friday 1st October – From 10am [Scrutiny Showcase Reel](#)

The last day of #Scrutinyweek is dedicated to the impact of scrutiny, as we run from 10am onwards. You'll hear from tenants and organisations showing how scrutiny has positively impacted on key service areas such as Complaints, ASB, and Repairs.

Example newsletter piece

This year, (Landlord name) are taking part in The National Scrutiny Week. The week is being coordinated by Tpas. As members of Tpas we can join all the virtual events as part of the week for free. It's a chance for us to celebrate the impact of our scrutiny work and learn about how other organisations work in partnership with their tenants too.

Highlights during the week include a No-Nonsense guide to scrutiny and Scrutiny Top Tips workshops. Plus there will be live tenant discussions and showcase sessions.

We'd love for you to get involved and show how things are done differently here at (Landlord Name).

Visit <https://www.tpas.org.uk/member-search> to register for your account to access the free events.

There's no right way or wrong way of taking part. Maybe you could share some of your scrutiny successes that week? Perhaps you could book onto one of our events? Could you live stream your scrutiny meeting that week?"

The week is about the housing sector embracing the change to connect, learn and showcase your work.

ENDS



Example social media posts to promote #scrutinyweek:

Here are just a few examples of social media posts you could do in the run up towards #ScrutinyWeek. The key action we'd like you to do is to use your posts to shine the spotlight on the important work that scrutiny does in social housing. Please remember to use the hashtag #ScrutinyWeek.

[Tpas England Twitter - @TpasEngland](#)

[Tpas England Facebook - @TpasEngland](#)

[Tpas England LinkedIn - @TpasEngland](#)



Scrutiny Selfie Call outs:

We've prepared four quick posters that you can print at home or at the office to do a 'Scrutiny Selfie' with. Don't worry if you haven't got a printer, you don't have to be an artist to copy our selfie posters. Just take a look at how we've done ours and create your own speech bubble at home. A scrutiny selfie is a fun and simple way to show your face and let people know that you support #ScrutinyWeek.



Download
Selfie Call Outs

Social Media Image Cards

These are prepared for you as tenants and housing organisation to share your support for #ScrutinyWeek.



Download Social
Media Cards

GIFS

If you have any questions regarding this document or if we can help in any other way, call us on 0161 868 3500 or email info@tpas.org.uk



Who doesn't love a GIF? This simple GIF promotes #ScrutinyWeek and the dates it's taking part.



[Download GIFs](#)

Social Media Banners (Twitter & Facebook)

These are prepared for you as tenants and housing organisation to share your support for #ScrutinyWeek. They are formatted to fit on Twitter but can sit on Facebook too.



[Download Social Media Banner](#)



Additional ideas:

Here's some more ideas of what you could do to support the #ScrutinyWeek campaign in the run up to the actual week.

- Tweet a photo of their report front cover with #ScrutinyWeek
- Book on an event – explore the programme here
- E mail Tpas your reports to boost our resource library
- Blog for us about why scrutiny matters and what tenant led scrutiny has done for your organisation.

At a glance programme:

Date	Timings	Event	How to join
Monday 27 th Sept	10.30am – 11.00am	#ScrutinyWeek Live Scrutiny Launch Event	Join us on YouTube
Monday 27 th Sept	11.30am - 1.00pm	Say what session	Book your place here
Monday 27 th Sept	1.00pm – 3.30pm	Scrutiny Fishbowl	Book your place here
Tuesday 28 th Sept	10.30am – 11.30am	Scrutiny staff meet up sessions: <i>LA & Almo staff, HA staff, Supported housing staff.</i>	Book your place here
Tuesday 28 th Sept	1.30pm – 3.00pm	Great Minds Think Alike Workshop	Book your place here
Tuesday 28 th Sept	6.00pm – 7.00pm	Open Space for tenants and residents involved in scrutiny	Book your place here
Wednesday 29 th Sept	10.30am – 12.00pm	Non nonsense guide to Scrutiny	Book your place here
Wednesday 29 th Sept	2.00pm – 3.30pm	Scrutiny Beyond Housing	Book your place here



Thursday 29 th Sept	9.30am – 10.15am	Moving Scrutiny forward – thoughts from Wales	Book your place here
Thursday 30 th Sept	11.00am – 12.00pm	Digital Scrutiny Workshop	Book your place here
Thursday 30 th Sept	1.30pm – 2.30pm	Scrutiny Success – top tips	Book your place here
Friday 1 st Oct	10.00am – 12.00pm	Scrutiny Good Practice Showcase	Book your place here
Friday 1 st Oct	2.00pm – 2.30pm	#ScrutinyWeek closing session	Join us on YouTube



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#ScrutinyWeek

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